YOUR CAREER.
YOUR PATH.
OUR SUPPORT.

EFG COMPANIES®

MALATHI
THIRUMALAISWAMY

Senior Manager, Business Application Development

10 Years at EFG

Malathi joined EFG in 2016 as a Senior .NET Developer with a simple but powerful mindset: ownership. Every project she touched became her responsibility to nurture, strengthen, and scale.

- She didn't wait for change; **she anticipated it.**
- She **independently and proactively pursued advanced AI/ML** (Artificial Intelligence/Machine Learning) training.
- She regularly coordinated teams and projects across time zones *while* completing her postgraduate studies.

Today, Malathi is equipped with **8 different undergraduate, post-graduate, and professional certifications**. As Senior Manager of Business Application Development, Malathi leads some of EFG's most critical initiatives – from **re-architecting systems to handle massive data loads, improving performance and security, or preparing EFG for the future** through early adoption of AI.

Her journey shows that career growth at EFG is about **ownership, curiosity, and proactivity**.

Career Milestones

2016
Malathi joined EFG as **Senior .NET Developer** and **proactively identified system improvements** to enhance performance, security, and usability.

2017
As **Manager of Application Development**, Malathi anticipated potential system strain from launching new MAP Star rates and proactively **requested dealership visits** to learn firsthand how finance managers and service teams used the solutions.

2022
Today, as **Senior Manager, Business Application Development**, Malathi **leads strategic platforms** and enterprise applications, including major initiatives like EFG *DRIVE*, dynamic MVP, and dynamic rates.

"EFG trusted me to build things the right way. That trust makes you want to do more, learn more, and lead better."

– Malathi Thirumalaiswamy

Training & Certifications

- Bachelors in Mathematics

- Masters in Mathematics

- Post Graduate Diploma in Computer Applications

- Brainbench Certification in C

- Certification: Advanced Java Programming

- Microsoft SharePoint Certification

- Post Graduate Program for Artificial Intelligence and Machine Learning: Business Applications

- Crestcom L.E.A.D.R. expert graduation certificate

*"Whatever I work on, **I treat it like my own**. When the company grows, I grow with it."*

Dependability **R**espect **I**ntegrity **V**isionary **E**xcellence

The EFG value that most motivates Malathi is:

Visionary

Malathi is guided by a visionary mindset – anticipating what the business will need next and preparing for it ahead of time.

EFG ®
COMPANIES