COULD THERE BE A SILVER Lining to COVID-19?

COVID-19 PRECAUTION FROM THE CDC





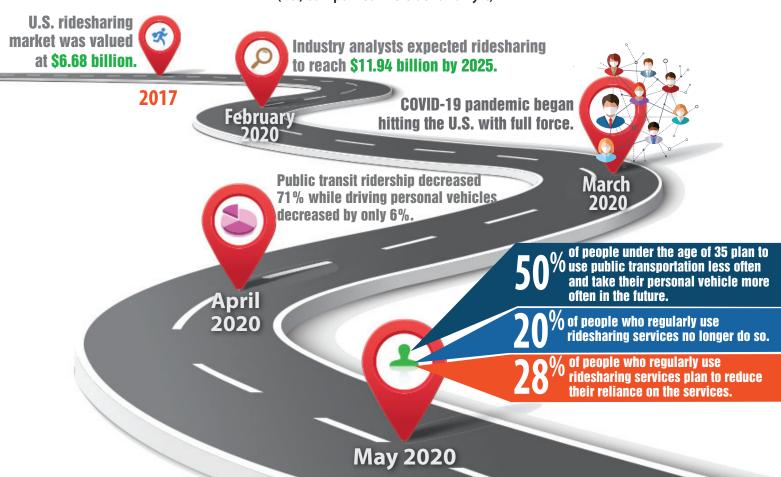




COVID-19 has put the brakes in many ways on public transportation and ride-sharing. Many consumers are more interested in social distancing than ridesharing – and are now entering the market for a vehicle.

While industry experts do not expect U.S. auto sales to reach 17 million again this year, there is **opportunity for a rebound in the second half of the year**. As people return to work, they will need safe modes of transportation, and vehicle ownership is a tried-and-true safe option.

2010 Ridesharing didn't exist. (i.e., companies like Uber and Lyft)



Sources: NPR, Million Insights, IBM, CDC, American Public Transportation Association, CAP Gemini Research Institute, AlixPartners

