



## Increase Commissions By Providing Your Customers The Protection They Need: Simplicity Vehicle Protection<sup>®</sup>

Simplicity Vehicle Protection offers a variety of vehicle warranty products you can use to differentiate your agency from the competitor down the street. And, they increase the value you offer to your auto and homeowner insurance customers while building net commissions and customer retention. It's a fact - consumers are holding onto their vehicles for longer periods of time and looking for ways to protect their pocketbooks from the costs of vehicle ownership. They will be thanking you for helping them get into an Ultimate, Deluxe or Powertrain extended warranty the first time their car goes into the shop.

Simplicity Vehicle Protection is uniquely customizable to fit your company's needs according to features, pricing and marketing approach.

- ❖ Generate incremental transaction volume
- ❖ Increase average dollar amount per transaction
- ❖ Create a competitive point of differentiation
- ❖ Enhance credibility in the marketplace

### PARTNER WITH EXPERIENCE

- ❖ EFG Companies is a national company headquartered in Dallas, TX
- ❖ Nearly 40 years of expertise in the design, implementation and administration of consumer protection products
- ❖ Offers customizable, innovative products on behalf of clients across a variety of channels
- ❖ Backed for the last 35 years by Assurant, who is "A" rated by AM Best
- ❖ Innovator behind the Hyundai Assurance Program

### CUSTOMER BENEFITS:

- No "out of pocket" expenses
- Cancelable, pay for what you need
- Ensure Vehicle will be repaired by factory certified technicians
- Protects existing budget against unexpected auto expense
- Towing and Roadside Assistance
- Transferable to next owner



### ABOUT EFG

EFG Companies offers close to 40 years expertise in the design, implementation and administration of protection products.

We offer customizable products across a variety of channels, and are the innovators and administrators of the highly-acclaimed Hyundai Assurance Program.

### Our suite of products and services:

- ❖ Vehicle Service Contracts
- ❖ Payment Protection
- ❖ Vehicle Repair Protection
- ❖ Home Protection
- ❖ GAP (Guaranteed Asset Protection)
- ❖ Appearance Protection
- ❖ Vehicle Return
- ❖ Sales Training and Recruiting