

# THINK LIKE AN F&I MANAGER

EFG Subprime Intelligence



# STAY AHEAD OF THE PACK!



According to recent data from Dealertrack Technologies:

In the third quarter of 2014, **the average number of lenders per dealership reached 10** for the first time since 2008.

*With auto sales rising in 2015, more lenders are seeing the auto lending space as a lucrative opportunity.*

Stay at the head of the pack by focusing on your client engagement, and provide them a **powerful F&I closing tool** with complimentary consumer protection products.

By including these products on your loan, you are giving dealers the potential for upgrades. You can increase dealership profit while providing value to the consumer, **making your institution their #1 choice!**

Enterprise  
**FINANCIAL**  
NEWS